

FOR IMMEDIATE RELEASE

PRIDE WINNIPEG AND FIERTÉ CANADA PRIDE JOINT RELEASE

Winnipeg to host Fierté Canada | Canada Pride 2020

(Winnipeg, MB | March 1, 2017) – Pride Winnipeg Festival will play hosts to Fierté Canada | Canada Pride 2020. On the heels of its recent win of the 2020 North America OutGames, Pride Winnipeg was selected by the delegation of Canadian Pride organizers at the 2017 Fierté Canada Pride Conference in Halifax, Nova Scotia to host the national event. This will be the 2nd edition of Fierté Canada | Canada Pride, with Fierté Montréal Pride hosting the inaugural this year from August 10 to 20.

“With Winnipeg hosting both the 2020 North America OutGames and Fierté Canada | Canada Pride 2020 we will be the central place to advocate and celebrate LGBTTTQ* human rights and freedoms in 2020 on the continent” says Jonathan Niemczak, President of Pride Winnipeg Festival and the Chair of the 2020 North America OutGames and Fierté Canada | Canada Pride Organizing Committee.

Fierté Canada | Canada Pride 2020 will run in tandem with the 2020 North America OutGames and 2020 Pride Winnipeg Festival from July 16 to 27, 2020. The Pride Winnipeg Festival, which normally runs the last week of May and first week of June, will move to July for 2020 to coincide with the two major events.

Fierté Canada | Canada Pride is a national festival to highlight the diversity of not only the entire country, but also the city in which the festival is held. Every three years, a Canadian city will highlight what the pride movement in Canada truly represents.

“The team at Pride Winnipeg is committed to building on what looks to be an amazing event in Montréal August 10-20. Fierté Canada | Canada Pride 2020 will be a powerful celebration of queer and trans culture as we discover - nous sommes #BrightLights ensemble” said Heather Hay, President of Fierté Canada Pride at the National Conference and AGM in Halifax.

Economic Development Winnipeg once again supported Pride Winnipeg through their Bring It Home program on the bid for Fierté Canada | Canada Pride 2020.

“Teaming up with Jonathan again through Economic Development Winnipeg’s Bring It Home program has resulted in another wonderful opportunity to shine a light on our city as we showcase the LGBTTTQ* community at the local and national levels in July 2020,” said Dayna Spiring, president and CEO of Economic Development Winnipeg Inc. “Adding Fierté Canada | Canada Pride 2020 to an already ambitious schedule of events that includes the OutGames, the Pride Winnipeg Festival and a human rights conference, making it the year’s biggest combined celebration of its kind in North America, gives everyone involved the chance to experience Winnipeg’s renowned hospitality as they explore our city and engage in the full slate of complementary festivities.”

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Pride Winnipeg – The Pride of the Prairies – is one of the largest celebrations between Toronto and Vancouver of LGBTTQ* (lesbian, gay, bisexual, transgender, two-spirit, queer, questioning, intersex, and pansexual) people and their allies, supporters and friends. Our mission is to affirm the lives of everyone by generating and participating in events that celebrate the history, culture, spirit and pride of people within the Winnipeg community. We invite everyone from far and wide to join our welcoming city and celebrate Pride in Winnipeg – the heart of the continent.

For more information about the Pride Winnipeg please visit www.pridewinnipeg.com.

Fierté Canada Pride (FCP) - is a non-profit national association of Canadian Pride organizations that was founded in 2004. Powered by volunteers from across the country, Fierté Canada Pride's membership is made up of Pride organizations from almost every region of Canada. Fierté Canada Pride's mission is to help build vibrant and strong Canadian Pride organizations through collaborating, offering support, networking, helping to develop a national identity of Pride, and offering resources and advocacy for its members. FCP is an advocate for over 1.2 million Canadians who identify as Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ). Fierté Canada Pride is also a proud member of InterPride, the international association of Pride organizations.

For more information about FCP please visit www.fiertecanadapride.org.

Canada Pride Montréal 2017 – is the first edition of Canada Pride being hosted Montréal Pride from August 11 to 20, 2017, as a nation-wide celebration of Canada's LGBT movement, reaffirming the position of Montréal and of Canada as leaders in LGBT rights. Montréal Pride, the largest Pride festival in the Francophone world, will host the festive and inspiring ten-day event to welcome Canada and the world to Montréal as it marks the 375th anniversary of the city's founding and the 150th anniversary of Canadian Confederation.

For more information about Canada Pride Montréal 2017 please visit www.fiertemontrealpride.com.

Economic Development Winnipeg (EDW) Bring It Home program – is a program that encourages local business and community leaders to advocate Winnipeg as the city of choice for national and international meetings and conventions. Since its inception in 2012, Bring It Home has helped facilitate 106 meetings, bringing more than 41,000 delegates to Winnipeg and generating estimated direct spending of \$44 million.

For more information about EDW's Bring It Home program please visit www.economicdevelopmentwinnipeg.com/why-winnipeg/bring-it-home-program.

